



Making Manners Fun!



FOR IMMEDIATE RELEASE:

GREAT GIFT FOR CHILDREN DONATES \$1 OF EVERY GAME SOLD TO “CAMP TRILLIUM”

HAMILTON, ON, DECEMBER 12, 2008 – Stooke Media Inc., a local marketing company that represents *Manners, Please!*, a Canadian-made children’s board game, has announced plans to donate \$1 from every order placed to the children’s charity “Camp Trillium”.

Manners, Please! is an interactive and educational board game aimed at teaching children manners in a fun, non-confrontational way. It was created by Oakville Mother, Grandmother and Accountant, Shirley Tom, who noticed that her own children needed reminders of proper social etiquette. The game helps promote parental values with emphasis on *courtesy, respect* and *consideration*.

"I feel that children’s education should include more than the Three R’s — they need to learn social skills, too. Manners are the cornerstone of every child’s social development, but many parents are too exhausted by the end of the workday to worry about much more than basics, like when to say ‘please’ and ‘thank-you.’"

With the board game, Tom imagined a way to teach kids manners and let them have fun at the same time. "Playing a board game can be a fun way to learn — just look at the success of *Trivial Pursuit*". *Manners, Please!* takes a humorous approach to teaching kids (6+) social skills that they can use in everyday situations.

One dollar (\$1) of the proceeds of each game, which retails at \$24.99, is being donated to the Childhood Cancer Support Centre’s Camp Trillium.

Trevor Stooke, President of Stooke Media Inc. explains, “We immediately recognized the importance of *Manners, Please!* as a great and fun way to help children learn to be better people. By extension, we decided to pay it forward by donating some of the proceeds of the game to help Camp Trillium enrich the lives of children affected by cancer.”

Throughout the year, Camp Trillium offers 54 different programs free of charge for children and teens affected by cancer. These programs range from residential summer camps to weekend camps in the spring and fall and community-based programs available year round.

The game is available exclusively through Palcik Educational’s on-line storefront at www.palcikeducational.com. PALCIK Educational Products Ltd. is dedicated to empowering children and students with the resources necessary for success in all curriculum subject areas. Palcik works with classroom teachers, purchasing agents, program consultants and school boards in delivering a Canadian choice for their education equipment and materials needs at all school levels.

Learn More

Manners, Please! - www.mannersplease.ca

Camp Trillium - www.camptrillium.com

Palcik Educational - www.palcikeducational.com

Stooke Media - www.stookemedia.com

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